



LE TOURNOI DES LYCÉENS

SAVE YOUR GAME

Place Au Nouwen Monde



PREAMBULE

First, thank you for your interest in us when starting this reading.

Hoping that this preamble will catch your full attention, and then immerse yourself in detail in the rest of the project:

MARTINIQUE ESPORT - MADFOY

Throughout this file, we will present our different motivations for the development of our project.

Our goal?

Create and organize the first edition of the tournament entitled:

« SAVE YOUR GAME - EA SPORT FC 25 »

Reserved exclusively for high school students in Martinique on December 21, 2024 at the High School

“Lycée Victor SCHOELCHER”

This is the reason for our request!

PRESENTATION OF THE STRUCTURE

Martinique Esport - Madfoy is an association under the 1901 law founded by parents of children passionate about video games.

Moreover, it allows us to exploit all values such as ambition, love, passion for the game or the spirit of competition through current and future generations.

We are witnessing a craze and a meteoric rise in the E-Sport world.

Our goal? Create and organize the first tournament dedicated to high school students in Martinique regardless of their high school, levels, activities, interests... because events are an essential component of public communication.

Save your game - EA SPORT FC 25 is an inter-high school tournament, which will take place every year in: Martinique, Guadeloupe, Guyana, Saint-Martin, Réunion located in the Arc Antilles, around Sint Marteen and Saint Lucia.

Including, France Paris, Miami, Florida... on different dates.

Finding the still unknown champion seed is an integral part of our goals by gathering





players wishing to climb the highest

Marches, ESport competitions in France, Europe and why not on a global scale.

At the time of writing, our branches are being registered in order to expand this tournament in the neighboring islands and France:

MARTINIQUE ESPORT
GUADELOUPE ESPORT
GUYANE ESPORT
SAINT-MARTIN ESPORT
REUNION ESPORT
FRENCH ESPORT

CE which means that you will not only be a partner of an event but of a full-fledged brand.

After doing some research on your brand, I realized that despite your notoriety, there is a lot of competition in your field, because very often your prices are higher than those of your competitors.

The arrival of mobile games does not help things since game creators offer subscriptions

At a lower cost per month, and affect the entire population.

Their considerable advantage is that all their mobile games go through a

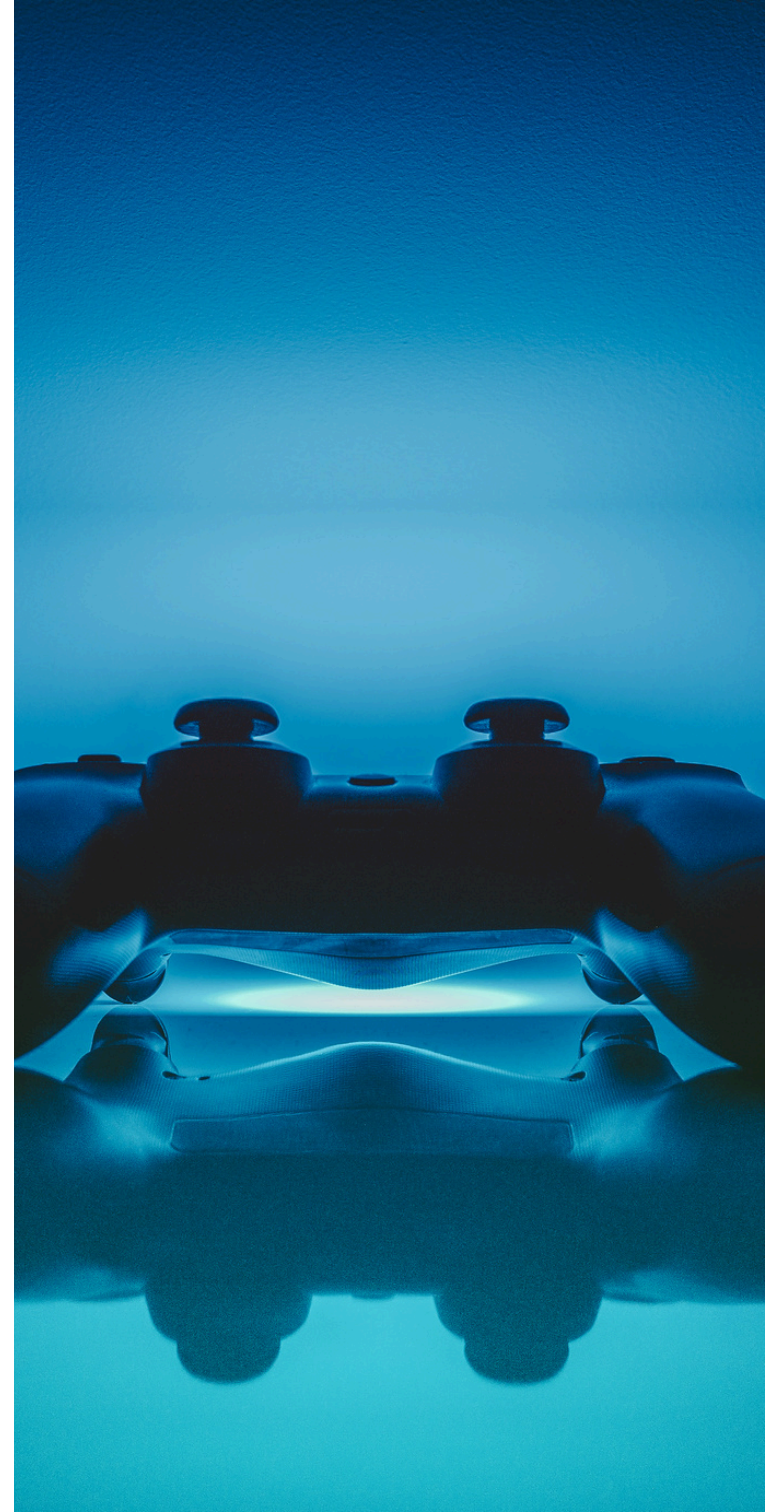
Same and only support: the mobile phone.

Today, the entire population has at least one, from an early age, which is unfortunately not the case of PlayStation.

The current situation, inflation, excessive consumption no longer allow some parents to acquire a PlayStation from their children, because it is not always the priority of the household.

We will try by the bias of the Save Your Game tournament to overcome these problems through our commitments.

Thus, we have carefully selected the most popular, essential, recognized and symbolic high school in Martinique where all the Great Men of the territory studied there I named the:
"Lycée Victor Schoelcher "





Through this event, we will bring young people together to bring them back to their first love of games,

The goal is to rekindle the flame: PlayStation

Thanks to the prizes presented and the professionalism of the Martinique Esport - Madfoy team, during the tournament, the endorphin mechanism will slowly be put in place.

This will positively raise awareness of the idea of acquiring a PlayStation, and considering taking one of the three subscriptions offered.

That's exactly what we're looking for!

It should be noted that the local media will broadcast the key passages of the day to the Television News.

We take advantage of this reading moment to present the government's objective regarding E-Sport as indicated in the link below:

<https://www.entreprises.gouv.fr/fr/numerique/politique-numerique/strategie-esport-2020-2025>

OUR TEAM

PRESIDENT :
Grégory CITÉ

VICE PRESIDENT :
Charlène AVRIL

SECRETARY :
Nadia AZITON

OUR OBJECTIVES :

Save Your Game - EA SPORT FC 25 aims to affirm Martinique Esport - Madfoy and (PlayStation) as partners and leaders on the E-Sport scene, but also the precursor of all the high schools that will participate in tournaments in Martinique, Guadeloupe, Guyana, Saint Martin and Reunion Island.

In the long term, we are working to ensure that Martinique is recognized as:

Martinique Land of Champions.





SUPPORT A PROJECT

Why this partnership?

Like any project, we need funds, support but also good communication.

We accept any type of help, in order to carry out the Save Your Game - EA SPORT FC 25 tournament.

For this, there are two means:

Loan or donation of equipment, Financial assistance

. Thus, we propose that you accompany us in setting up this tournament that will allow you to expand your image in the E-Sport world in the Caribbean arc (presence of your logo on our supports).

How to become a partner?

We very much wish your support in terms of materials.

These will accompany us in all the antenna islands, (Guadeloupe, Guyana, Saint-Martin, Réunion, and in France) during the Save Your Game competitions, as well as the prizes of the winners:

Equipment of the competing teams:

10 PS for: 2 competitive teams simultaneously + 10 games
EA SPORT FC 25

Or

20 PlayStation: 4 competitive teams 2 / 2 simultaneously +
20 EA SPORT FC 25 games

And

Prizes to be won for the winning teams:

10 PlayStation 5 Consoles





OUR COMMITMENTS

Promote the release of the PS5 Pro and the PS Mobile

During the Save Your Game event.

4X3 posters of the Save Your Game Tournament on the main axes and in front of the Lycée Victor Schoelche.

Recommendations of the 3 PlayStation subscriptions.

Listen to you, and develop your visibility by all means by putting your logo on our website

And our communication media.

Merchandisings with your logo (team jerseys, T-Shirts, caps...) in the Antilles arc.

The tournament will be broadcast on platforms such as Twitch, YouTube, etc. in order to target or expand a new audience.

The calendar groups the dates not to be missed for

Follow us but also the events organized by the sponsor or those in which they participate (fairs, open doors...)

The partner will be able to buy a free space on the website to display logo, photos and description of his activity with a link to his home page.

SEO will promote the location of the partner in the French and English-speaking West Indies in the long term.

Defend your image interest in all our actions.

Bring new ideas to bring our partnership to life.

For example, you can set up a special operation: SYG (Save Your Game) operation where all PlayStation subscriptions are subject to a discount of (according to your convenience) % until (date), in order to boost the sale of subscriptions.





Do not hesitate to contact us to discuss the partnership modalities you wish to implement.

Of course, a partnership agreement will be signed. We will systematically provide you with any necessary proof according to the type of contribution made: financial, equipment or benefits.

The whole team thanks you for your interest in our structure.

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