



LE TOURNOI DES LYCÉENS

SAVE YOUR GAME

Place Au Nouwen Monde



PREAMBLE

First, thank you for your interest in us when starting this reading.

Hoping that this preamble will catch your full attention, and then immerse yourself in detail in the rest of the project:

MARTINIQUE ESPORT - MADFOY

Throughout this file, we will present our different motivations for the development of our project.

Our goal?

Create and organize the first edition of the tournament entitled:

« SAVE YOUR GAME - EA SPORT FC 25 »

Reserved exclusively for high school students in Martinique on December 21, 2024 at

Victor SCHOELCHER High School

This is the reason for our request!

PRESENTATION OF THE STRUCTURE

Martinique Esport - Madfoy is an association under the 1901 law founded by parents of children passionate about video games.

Moreover, it allows us to exploit all values such as ambition, love, passion for the game or the spirit of competition through current and future generations.

We are witnessing a craze and a meteoric rise in the E-Sport world.

Our goal? Create and organize the first tournament dedicated to high school students in Martinique regardless of their high school, levels, activities, interests... because events are an essential component of public communication.

Save your game - EA SPORT FC 25 is an inter-high school tournament, which will take place every year in: Martinique, Guadeloupe, Guyana, Saint-Martin, Réunion located in the Arc Antilles, around Sint Marteen and Saint Lucia.

Without forgetting, to mention, France Paris, Miami, Florida... on different dates.



Finding the champion's seed, still unknown, is an integral part of our objectives, by bringing together gamers (players), wishing to climb the highest steps of competitions, E-Sport in France, Europe and why not on a global scale.

At the time of writing, our branches are being registered in order to expand this tournament in the neighboring islands and France:

MARTINIQUE ESPORT
GUADELOUPE ESPORT
GUYANE ESPORT
SAINT-MARTIN ESPORT
REUNION ESPORT
FRENCH ESPORT

This means that you will not only be a partner of an event but of a full-fledged brand.

As a result, the launch of Save Your Game will have a surprise effect because it does not exist anywhere else.



Thus, we have carefully selected the most popular, unavoidable, recognized and symbolic high school in Martinique where all the Great Men of the territory studied there. I named the:

"Victor Schoelcher High School"

The launch of the tournament is a way to generate anticipation, the excitement of seeking to acquire an Avatr brand car for the general public.

As an official partner, we will mark an essential turning point in the history of technology and the future.

There are 3 large families of dealers in Martinique.

At the time of writing, Avatr is little known in the territory.





We take advantage of this reading moment to present you the French government's objective concerning E-Sport as indicated in the link below:

<https://www.entreprises.gouv.fr/fr/numerique/politique-numerique/strategie-esport-2020-2025>

Finding the seed of a champion, still unknown, is an integral part of our objectives by bringing together gamers (players), wishing to climb the highest steps of competitions, E-Sport in France Europe and why not on a global scale.

As a result, the launch of Save Your Game will have a surprise effect because it does not exist anywhere else, and will take place in the most emblematic high school, recognized in Martinique the "Lycée Victor Schoelcher"

The launch of the tournament is a way to generate anticipation, the excitement of seeking to acquire an Avatr brand car for the general public.

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Your many potential competitors:

Xpeng / Xiopang

Hong Qi

Xianomi

Tank

Doug Feu

Denza

Zeekr E01

Chery (Exeed) Stenna

Mega Mpv

KIA, BYD and MG are already present on the territory of Martinique.

As a result, the island's dealers will call on new brands (your competitors) at one time or another in order to be an official distributor.

In the event that you are already negotiating with one of the dealers, Save your Game will be the precursor to accelerate the arrival of your brand in the territory.

This is a way to limit access and/or lock some of your competitors.

OUR TEAM

PRESIDENT :
Grégory CITÉ

VICE PRESIDENTE :
Charlène AVRIL

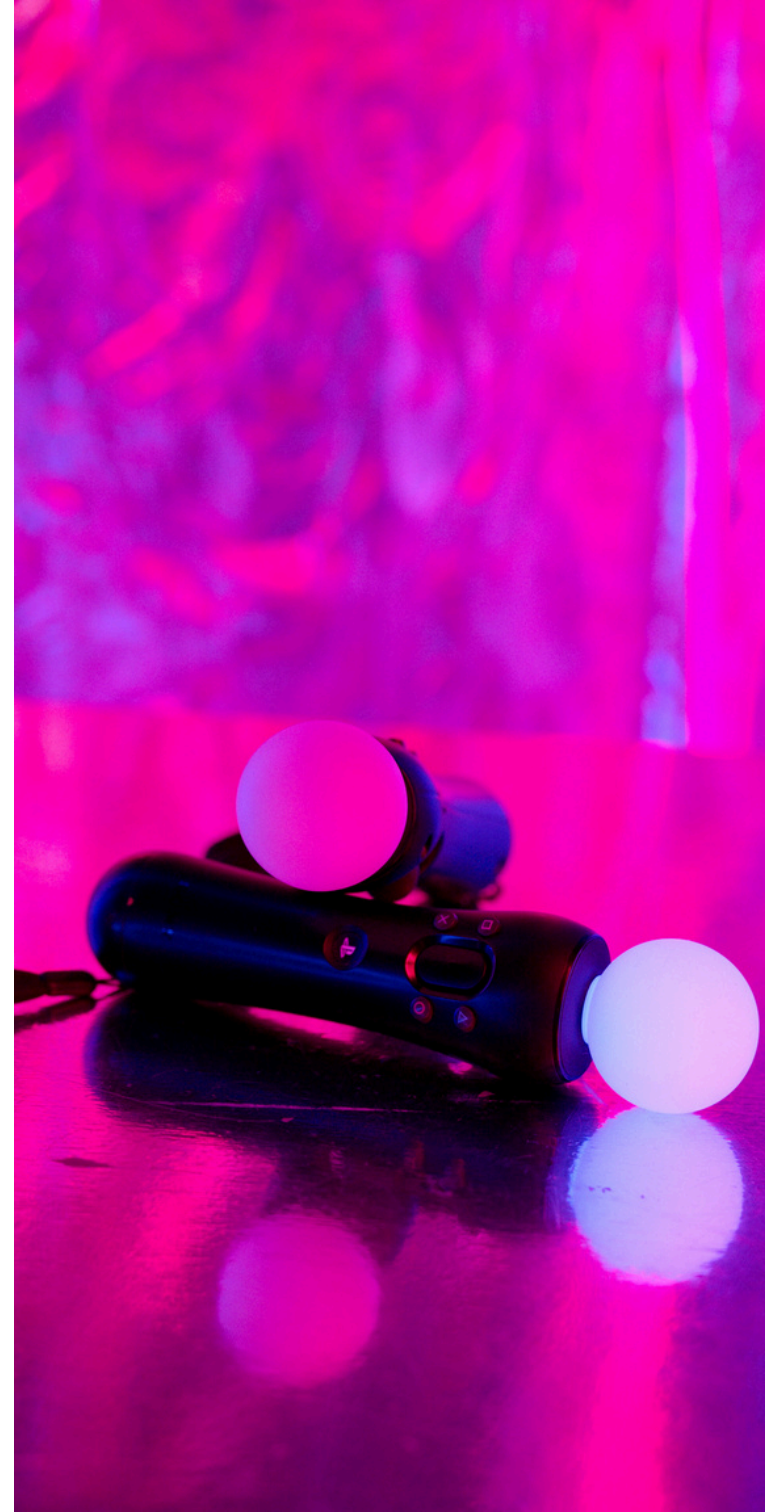
SECRETARY :
Nadia AZITON

OUR OBJECTIVES:

Save Your Game aims to affirm Martinique Esport - Madfoy and (Avatr) as partners and leaders on the E-Sport scene, but also the precursor of all the high schools that will participate in tournaments in Martinique, Guadeloupe, Guyana, Saint Martin and Reunion.

In the long term, we are working to ensure that Martinique is recognized as:

Martinique Land of Champions.





SUPPORT A PROJECT

Why this partnership?

Like any project, we need funds, support but also good communication.

We accept any type of help to carry out the Save Your Game tournament - EA SPORT FC 25

For this, there are two means:

Product loan or donation, Financial assistance

Thus, we offer you to accompany us, to put

Set up this tournament, in order to extend your image, (presence of your logo on our media)

How to become a partner?

More than a partner of an event but a brand in the world of E-SPORT in the Caribbean arc in addition to France.

MARTINIQUE ESPORT

GUADELOUPE ESPORT

GUYANA ESPORT

SAINT-MARTIN ESPORT

REUNION ESPORT

FRENCH ESPORT

This is the reason for our specific needs that will accompany us in all Save Your Game tournaments.





Thus, we very much wish your support in terms of products
for the Association
Martinique ESPORT-MADFOY

Products:

02 Avatr 11 and 12 cars

OUR COMMITMENTS

Promote the Avatr brand, be in the spotlight in the light of the general public and especially dealers.

Exhibition of Avatr cars in the large courtyard of the Lycée Victor Schoelcher.

We will use an extremely strong card in strategy

"The buzz" of the never seen in Martinique.

Influencers will relay the Save Your Game concept, in Avatr cars via their social networks with a calendar well defined by us.

The local media will broadcast the key passages of the day to the JT.

The tournament will be broadcast on platforms such as Twitch, YouTube, Tik Tok, etc. in order to target or expand a new audience.





4X3 posters of the Save Your Game Tournament mainly on the main axes and in front of the Lycée Victor Schoelche.

Be at your disposal, and develop your visibility by all means by putting your logo under the thanks section of our website and our communication media.

A merchandising campaign will be set up on all our communication media (team jerseys, caps, t-shirts...)

Presence of your brand on all our merchandising media.

You will be present in the Region and France.

The calendar includes the dates not to be missed to follow us but also the events organized by the sponsor or those in which they participate (fairs, open doors...)

Do not hesitate to contact us to discuss the partnership modalities you wish to implement.

Of course, a partnership agreement will be signed.

We will systematically provide you with any necessary proof according to the type of contribution made: financial, equipment or benefits.

The whole team thanks you for your interest in our structure.

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